



Fair(y) Tales on Sustainability for Board Members

Fair Impact offers an enjoyable thought-provoking in-house presentation session on Sustainable and Responsible Investment (SRI) for executive and non-executive board members.

The main objective is to bring the company's top-level decision makers, in the broad sense up to speed with the latest standards on SRI that are closely related to their own company. The questions that will be answered are for example:

- ⦿ What are the thought provoking theories and what is the non-sense about SRI that claim to affect our company?
- ⦿ What would SRI entail for my company?
- ⦿ (How) could my company benefit from an SRI strategy? Will my share price go up or will our reputation improve?
- ⦿ How are my peers doing on SRI?
- ⦿ How important do my main shareholders consider SRI?
- ⦿ Who are the SRI consultants and (data) providers that I could hire?
- ⦿ How is the international SRI community composed and what topics are they discussing that could have an effect on my company?
- ⦿ What are the current SRI standards for corporates?

Format

The presentation will be given at the client's office and provides management a starting point for thinking of integrating SRI or not. This will be achieved through a presentation, spiced up with case studies, benchmark material, breaking studies.

The length of the session can be adapted to the client's objectives, while it could be programmed in combination with a board dinner, New Year's reception, fireplace talk. The session would thematically fit as part of an introduction to the New Year, or when a company is reviewing its corporate strategy, bringing eye-openers to the internal discussion.

For interest and queries, please contact

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About your (enter)t(r)ainer Robert Klijn

Robert is an ESG (environment, social, governance) specialist at Fair Impact and chairs the committee responsible investing of the Dutch Association of Investment Professionals VBA. Robert has more than twenty years of experience in the financial services industry. At ING Equity Markets Robert Klijn initiated and led SRI & Corporate Governance Brokerage. As a Client Portfolio Manager at APG he was a member of the Sustainability & Governance Steering Committee. Robert has been guest lecturer at the University of Groningen and gave workshops at organisations such as RobecoSAM and Delta Lloyd Group.