

Summary SDGs event on Sustainable Cities, June 6th, 2019

This event is the fourth of a series of conferences on the SDGs organized by Fair Impact in which industry meets investors.



Elwin de Vink, Head of Design, **Donkergroen**. Designing the gardens of CIRCL gave Donkergroen a lot of knowledge in the sustainable field. Elwin told us that procuring solely organic raised plants was the most challenging problem in this project. Furthermore there is a lot of evidence (scientific research) that designing more green in the surroundings of (healthcare) real estate is improving health of citizens in many ways. His takeaway for investors: Green surroundings add financial value to real estate. A clear example of this (from the audience) is value increase of houses in Maastricht near the new park after the highway reconstruction.

Verali von Meijenfeldt, Program Manager Global Cities Europe, **Arcadis**. Projects of Arcadis have a huge impact on society and are visible everywhere. When designing sustainable urban areas Arcadis maximises mobility, expands resiliency and encourages regeneration. Verali presented a variety of impressive projects in which Arcadis has been involved. Furthermore Arcadis is supporting and collaborating with start-up companies to realize their goals.

Harry Verhaar, Head, Global Public and Government Affairs, **Signify**. Harry told us about the history of lighting products and the future possibilities. Harry informed us about the many possible uses of street lights such as air quality and environmental sensors, Wi-Fi coverage, Electric Vehicle charging stations, etc. Signify is also involved in lighting for urban farming. At the moment supermarkets are testing urban farming for growing vegetables.

Philipp Hollberg, CEO, **CAALA**. Philipp explained that with the CAALA system building design can be optimised with regard to for example CO2 reduction. It can be used for both renovating existing buildings or for new building design. The system can also save a lot of time with analyzing different options for building design.

After these 4 presentations and during the panel discussion at the end there was a lively debate with the audience, moderated by **Tjeerd Krumpelman**, Head of Advisory, Reporting & Engagement at **ABN AMRO**.



Stephen Freedman, Senior Product Specialist, Thematic Equities team, **Pictet Asset Management**. The investment universe of the smart city fund of Pictet Asset Management is divided in 3 main themes. The theme “building the city” consists of companies that are involved in the design, planning, construction and financing. The theme “running the city” includes traditional and digital infrastructure as well as smart mobility solutions. Companies helping to establish modern urban living and working solutions represent the theme “living in the city”.

Sunniva Bratt Slette, Sustainability Analyst, **Storebrand**. Sunniva presented SDG 11 belong to the category of risks & opportunities in core businesses. Storebrand Asset Management sees key enablers and fundamental outcomes as the other SDG categories. Themes from SDG 11 are sustainable transport, green and public spaces, air quality, waste management, sustainable and resilient buildings. Investment opportunities for sustainable cities are waste, water and transport. They are included in the Storebrand Global Solutions Fund.

Drinks at the rooftop bar

